

# NeoPerformancer

## Installation Instructions

### New Installation

1. Make sure you have a MySQL database available for the script.
2. Extract the contents of the NP archive to your hard drive. You can rename the folder of the script anyway you like (for example: "np").



**Database Settings**

DB Server

DB Name

DB Username

DB Password

**Other Settings**  
(can be empty)

DB Port

Tables prefix

**URL settings**

Root URL

Incoming virtual path

Outgoing virtual path

Path to the Script

**Login settings**

Login

Password

Confirm password

3. Upload or copy via any FTP client and put:  
+ a blank .htaccess file to the root of your site  
+ a NP script folder and its contents to anywhere you want on your site (for example: "http://mysite.com/np").

4. Set the writing permissions using your FTP client (CHMOD 777) to:  
+ your blank .htaccess file OR site root folder for a script to create .htaccess file automatically  
+ the NP script folder  
for the time of installation (in our example: .htaccess & "np").

5. Visit /install/ folder of the script (in our example: "http://mysite.com/np/install/").

6. Fill out the Installation web-form. Fields descriptions are below:

- + DB Server: *Usually 'localhost'*
- + DB Name: *The Name of your MySQL database*
- + DB Login: *Your MySQL username*
- + DB Password: *Your MySQL Password*

+ Root URL: *Full URL of your site, where the script is going to be installed (in our example: "http://mysite.com")*

+ Incoming Virtual Path: *A virtual path that you want a NP script to use when generate destination links for your Adwords keywords (for example, if you specify: "/go/" then the destination links will look like this:*

*"http://mysite.com/go/<keyword code>")*

+ Outgoing virtual path: *A virtual path that you want a NP*

*script to use when dynamically generating hidden tracking links, replacing a {{KeyJavaScript}} tag with on your Landing pages, in order to track outgoing clicks (for example, if you specify: "/out/" then hidden tracking links in your Landing pages source code will look like this:*  
*"http://mysite.com/out/<keyword code>")*

7. Specify Login and Password for your NP administration access and click "Next" button.

8. If the installation script fail to populate your .htaccess with the data, you will need to manually copy&paste the special .htaccess instructions to your .htaccess file and upload it to your site root.

9. When installation is complete, remove writing permissions (CHMOD 644) from the htaccess file, a site root and a NP script folders.

10. You are ready to login to the NP Admin Panel (in our example: "http://mysite.com/np/").

11. You can test keyword tracking by imitating an incoming click. After setting up an ad campaign and adding keywords, note down any keyword and its assigned keycode, then run a test script at [http://yoursite.com/path\\_to\\_the\\_np\\_folder/testing.php](http://yoursite.com/path_to_the_np_folder/testing.php). In a field enter your keyword, click "Next", then specify assigned code for this keyword and click "Next" button, your visit will be saved and will be forwarded to the Landing page.

=====

## **Update Installation**

=====

1. Extract the contents of the latest NP archive to your hard drive (for example: "np").
2. Upload all the files from the latest NP archive, rewriting all the old files (for example: "http://mysite.com/np").
3. Visit /update/ folder of your NP system (in our example: "http://mysite.com/np/update/").
4. Click on the respective Update link for an automatic upgrade of your NP system.
5. Login and use the upgraded NP version.

=====

If you have any problems do not hesitate to submit a support ticket at:

<http://neoprofit.com/helpdesk/>

=====

Copyright 2007 NeoPerformancer.com

=====